# CREATIVE INTELLIGENCE, DELIVERED.

A showcase of intelligent design, innovation, and measurable results.

### INTRODUCTION

Over the years, **Fortune IT Park** has partnered with **global brands** and forward-thinking businesses to create work that inspires, performs, and connects.

We don't just design. We help ideas grow, brands evolve, and audiences engage. Here's a look at some of our recent projects that capture our creative journey and the results we're proud of.

# THE FORTUNE BRAND

#### Fortune IT Park — Our Identity, Our Vision

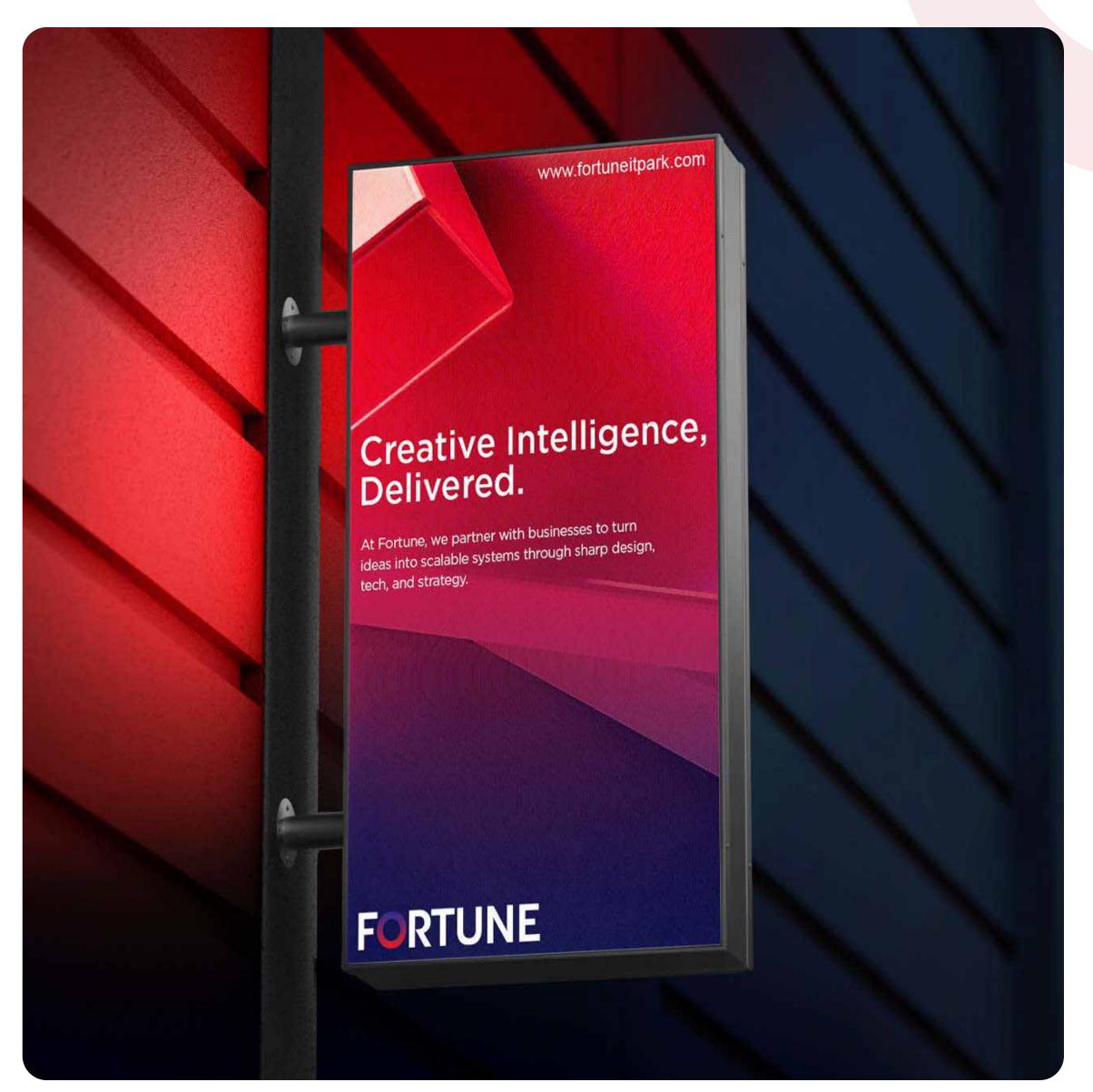
Our own brand is a reflection of what we build for others — clarity, creativity, and intelligence in perfect balance.

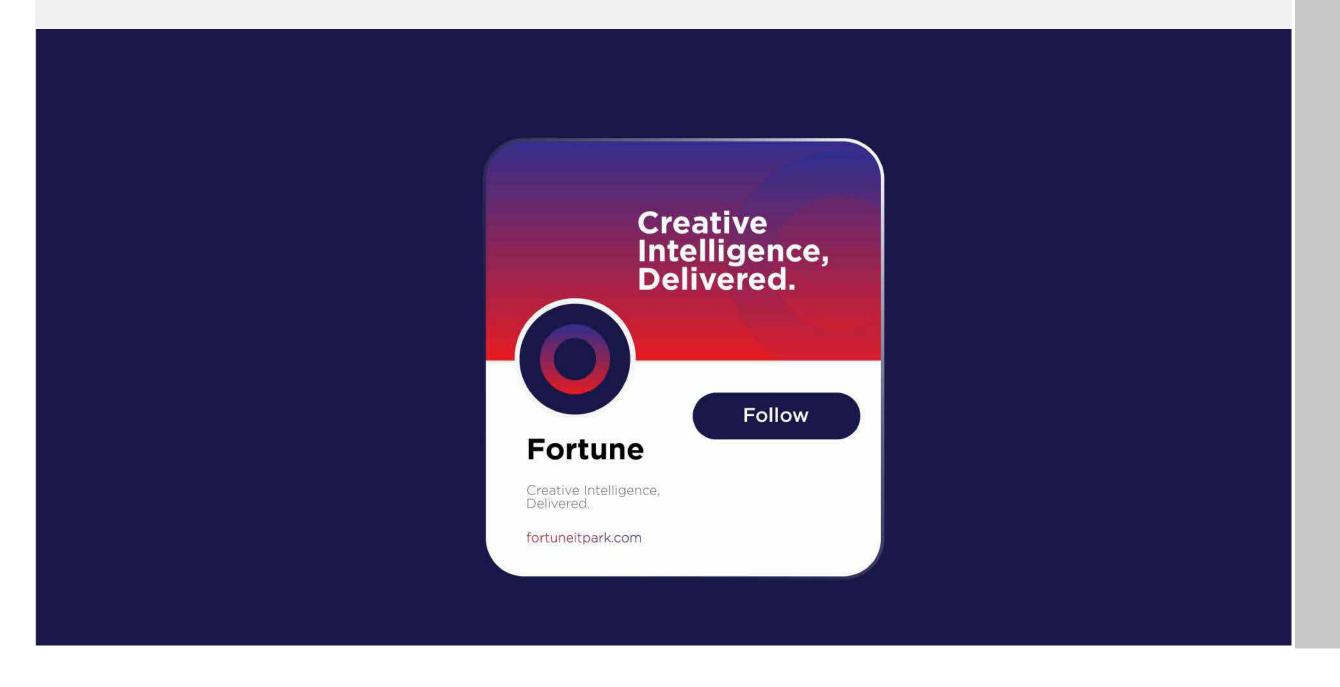
## BRAND ASSETS

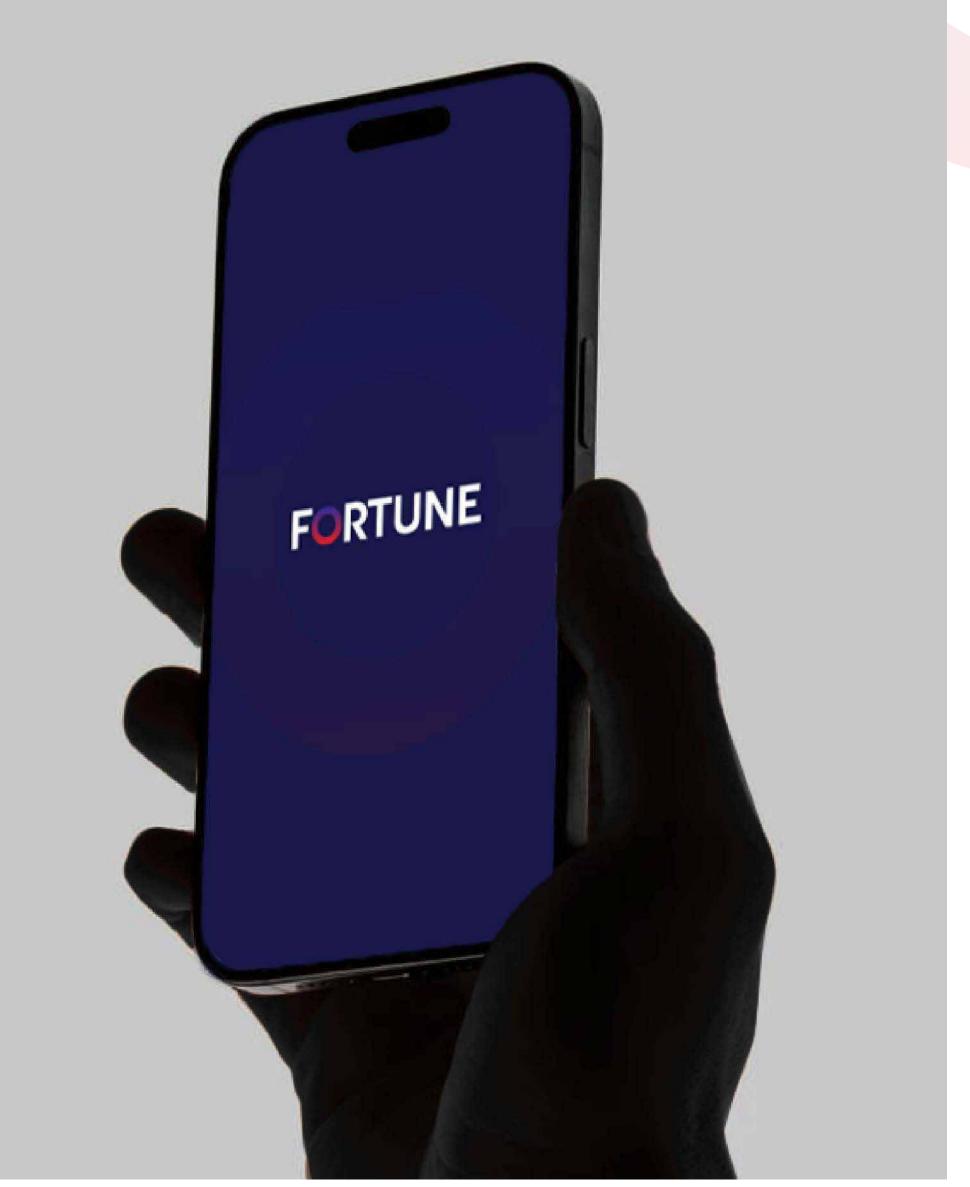




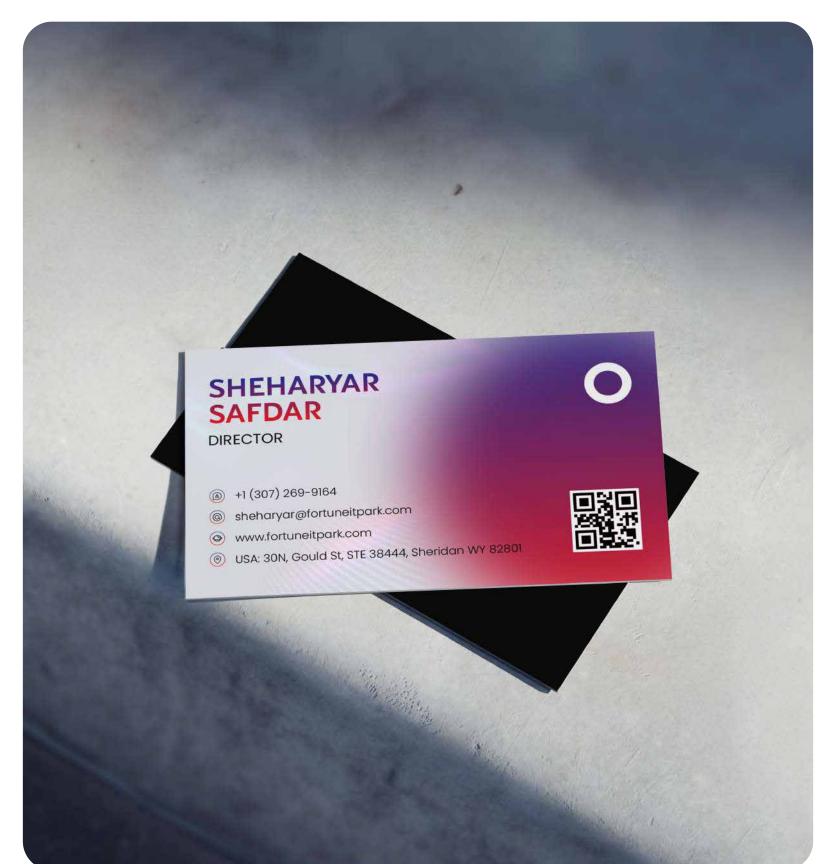


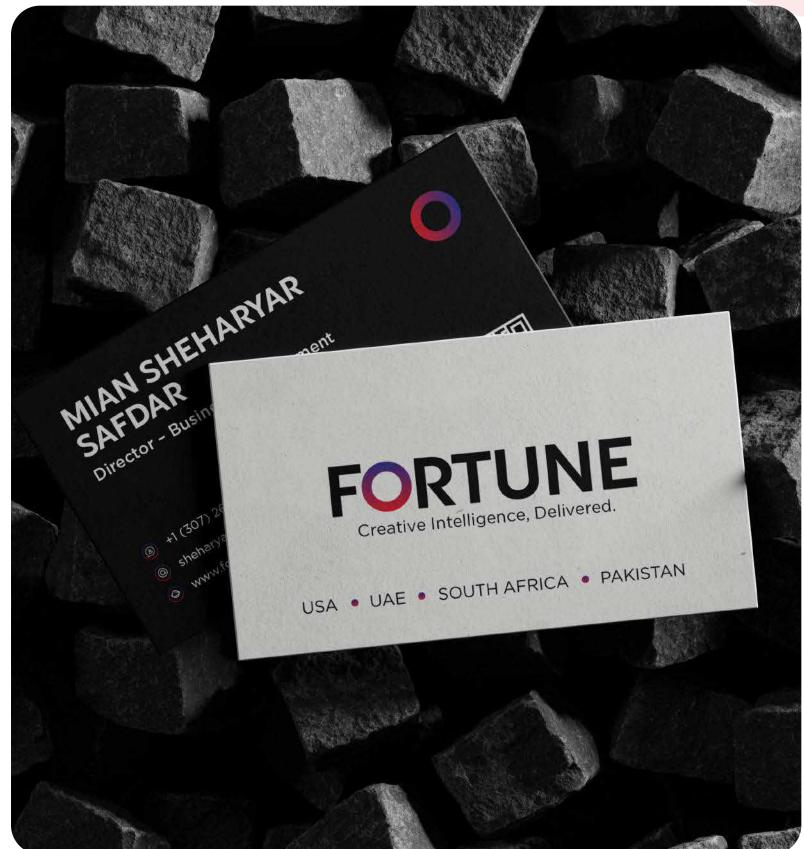






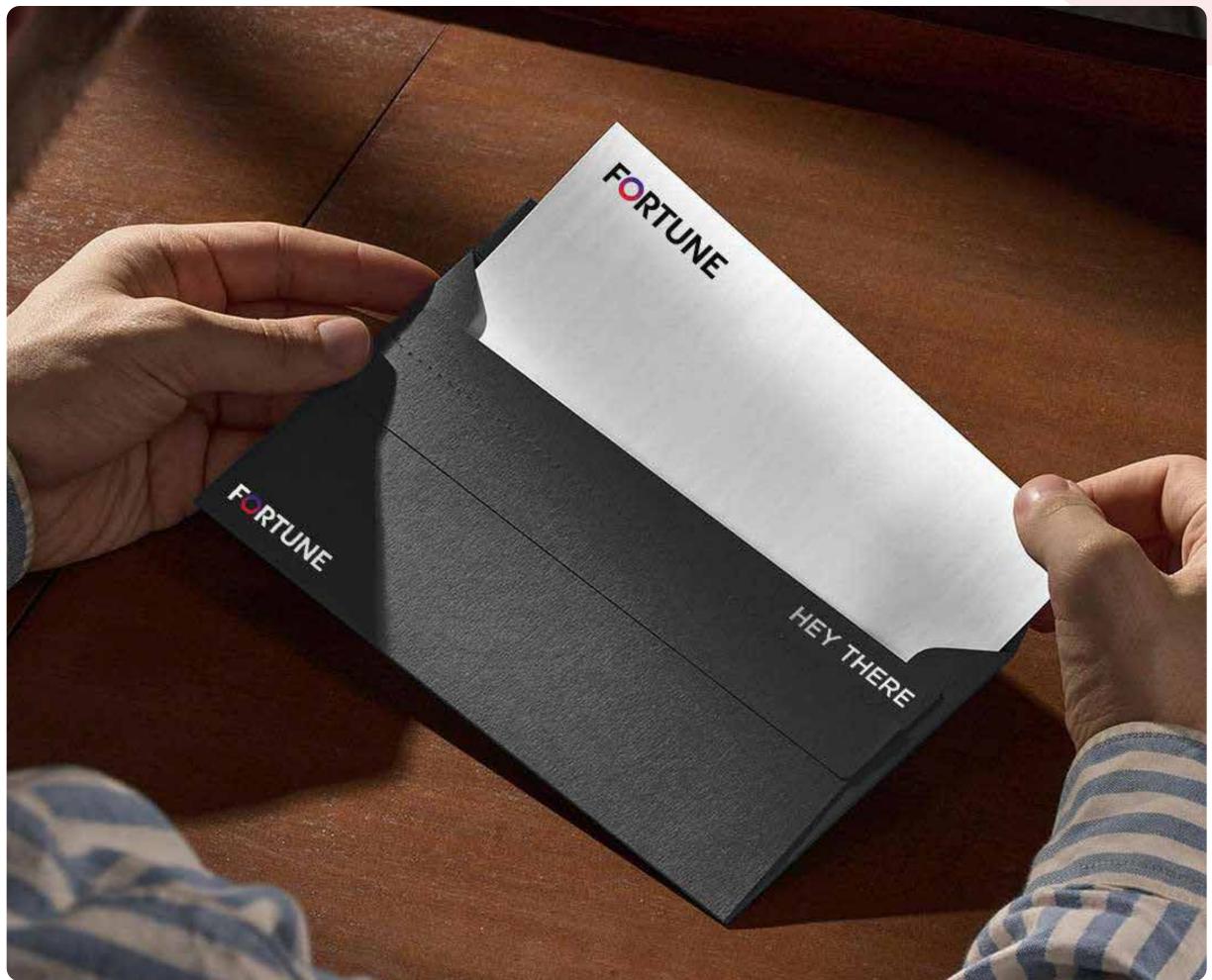






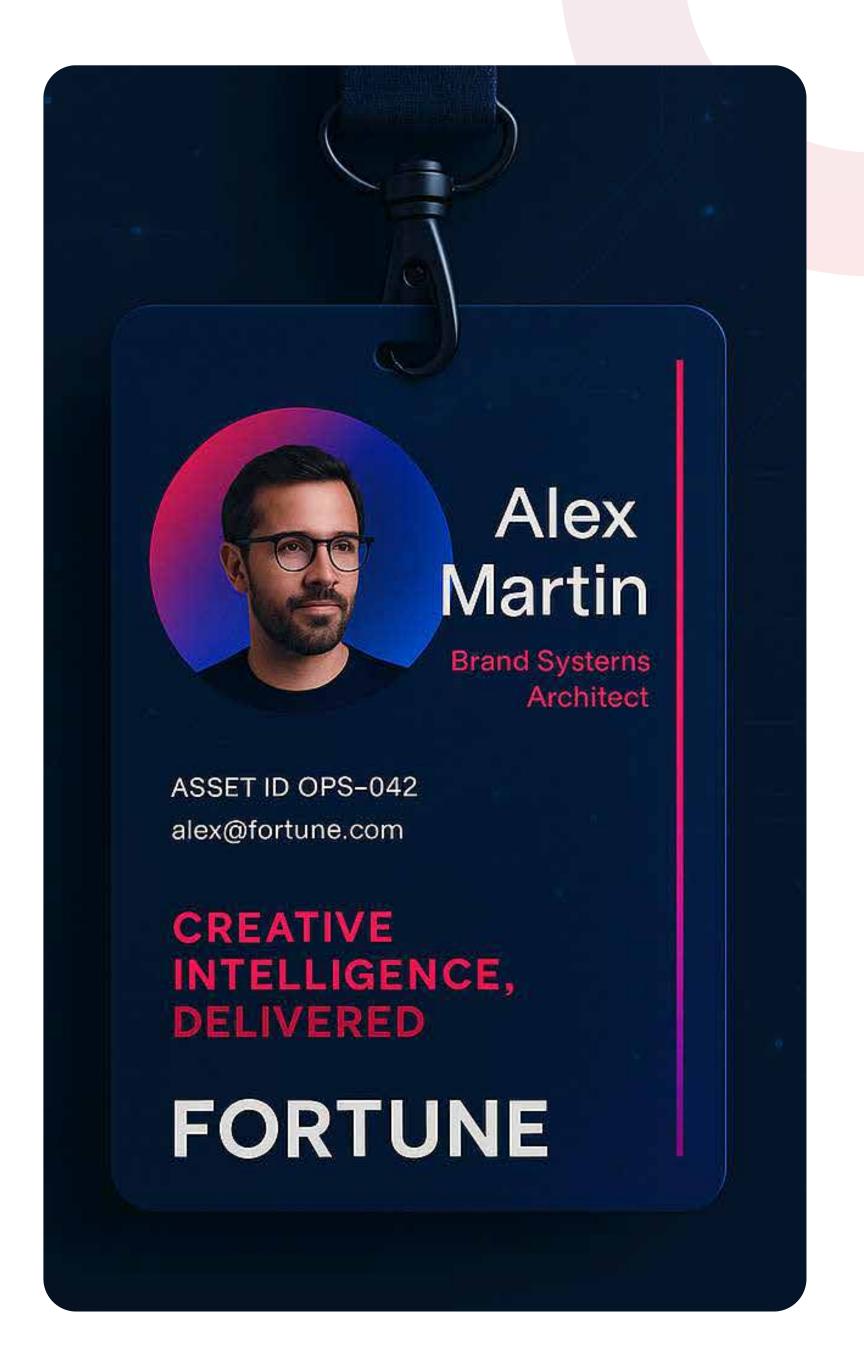




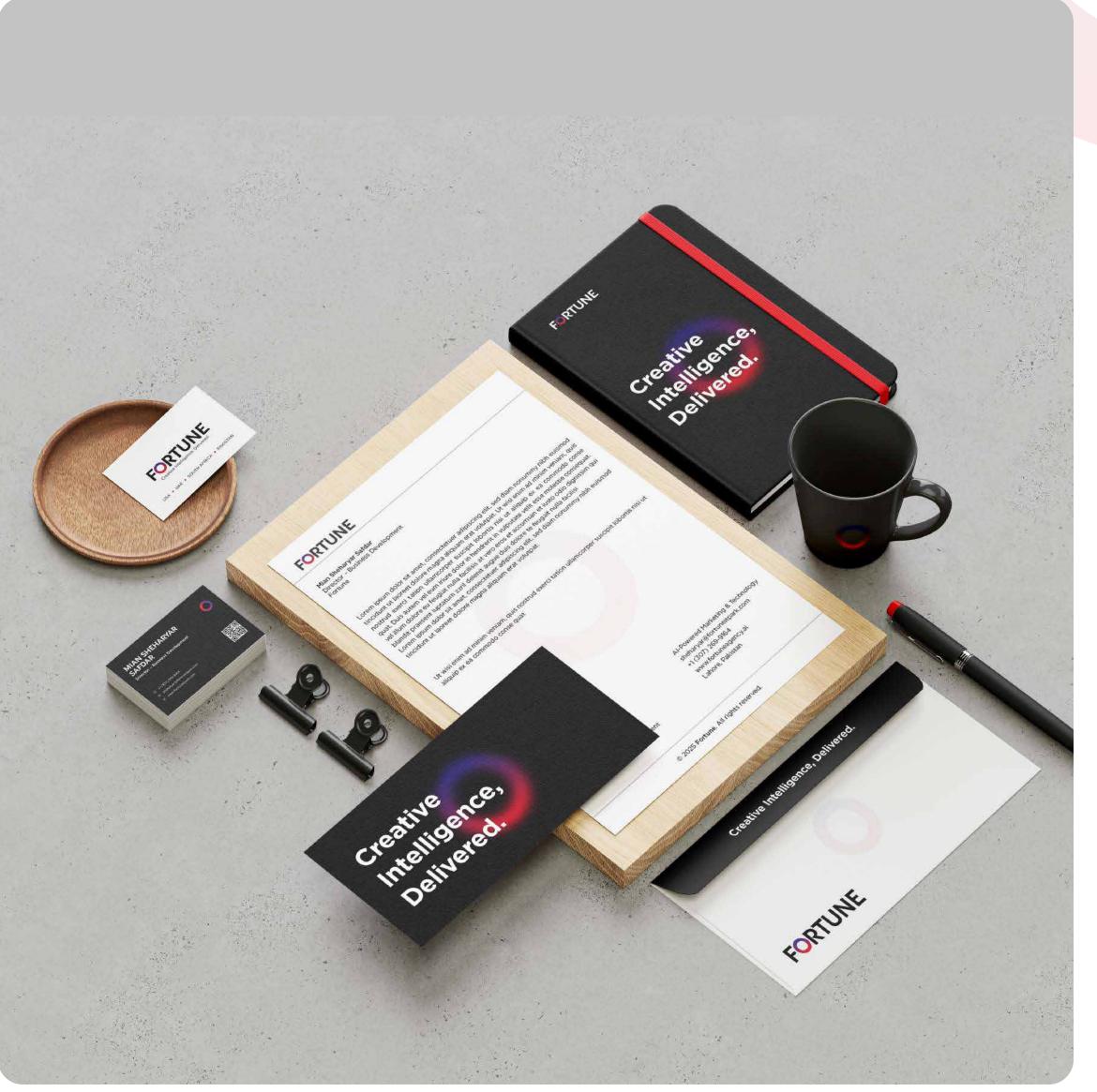




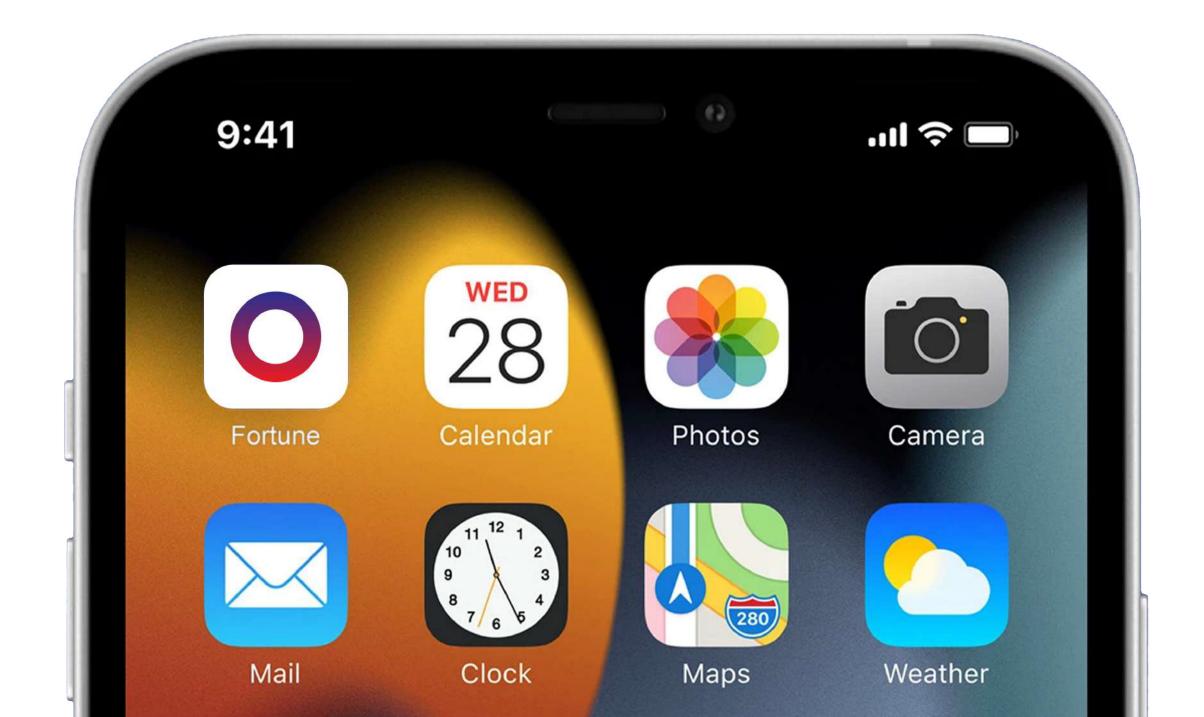








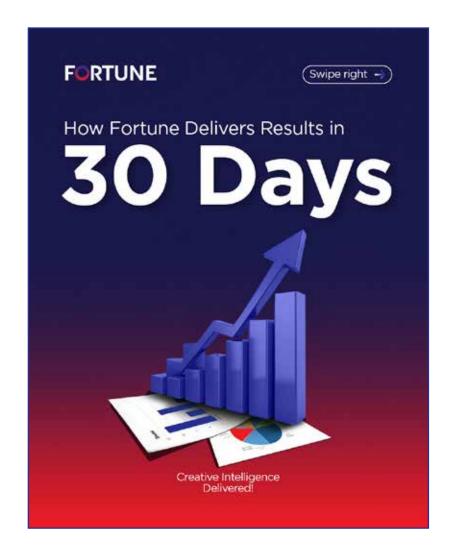




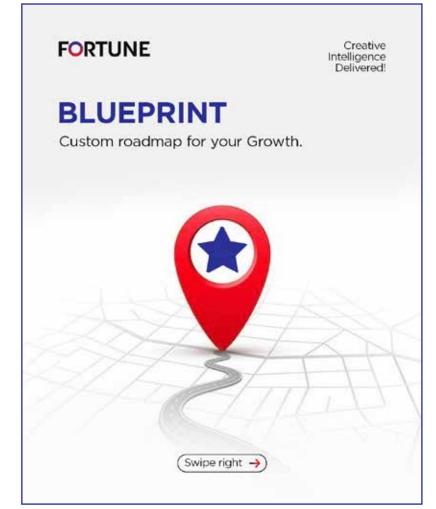




# SOCIAL MEDIA CREATIVES

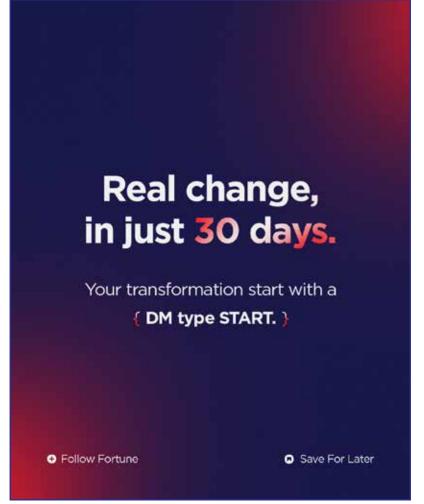




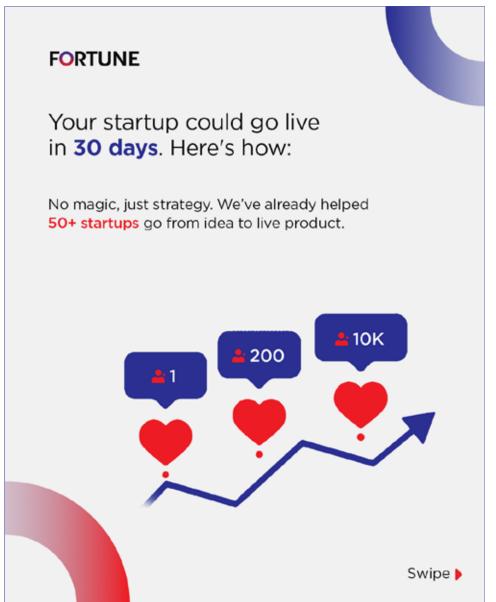




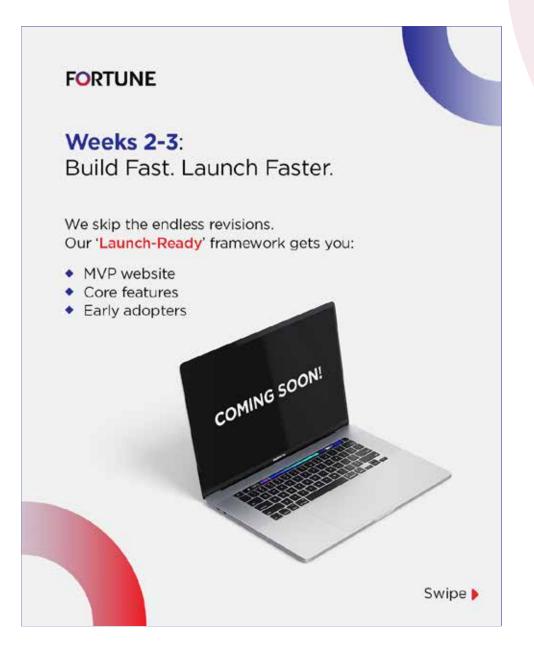








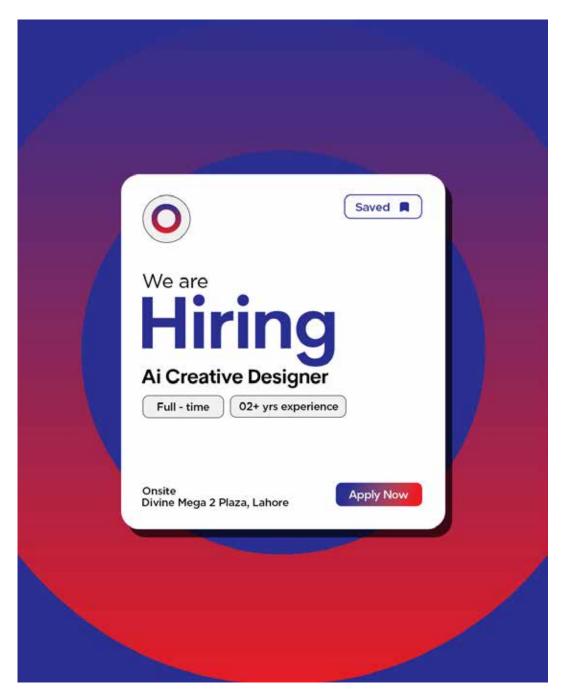


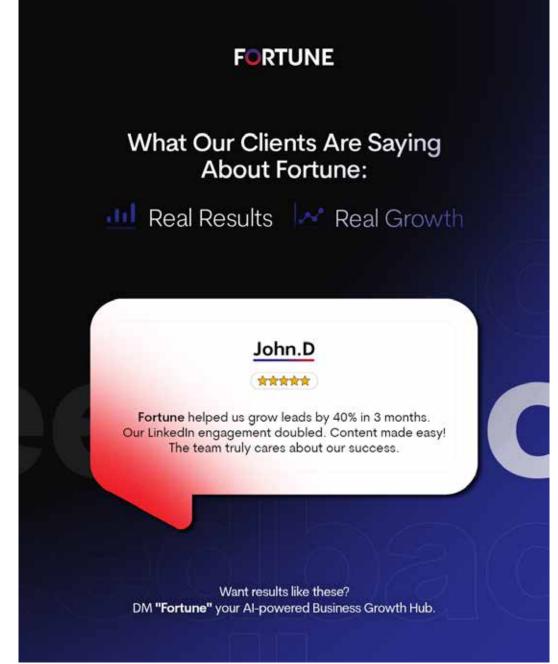


















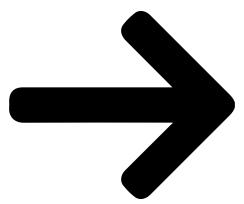






# HOW OUR APPROACH WAS TO REBRAND FMRC CLINIC TO THE MODERN HEALTH CARE BRANDING PERSPECTIVE.







### Blue

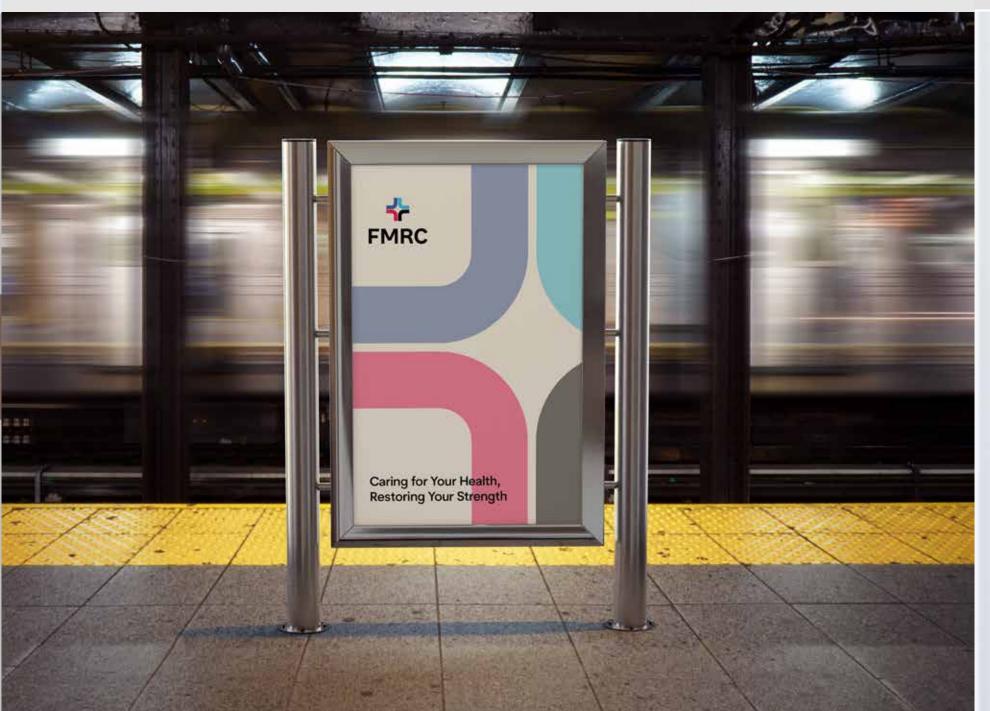
Cyan Pink Black



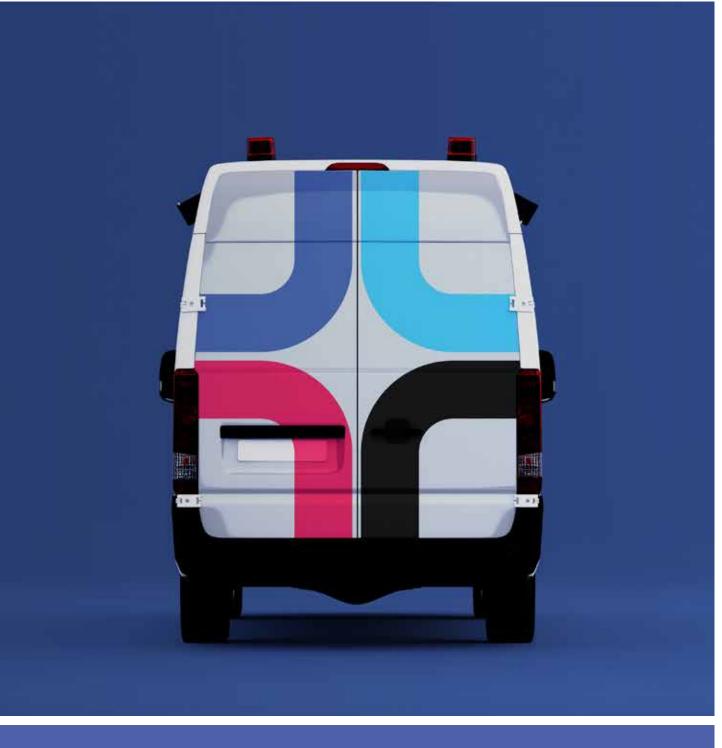










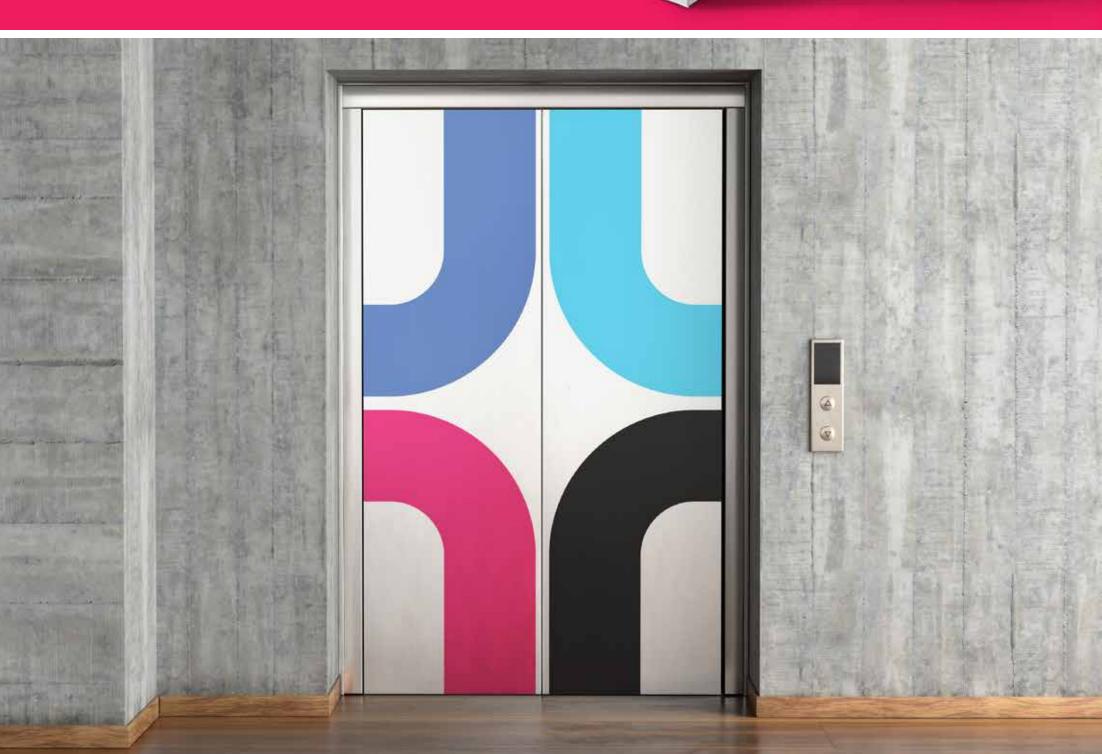












#### FMRC CLINIC USA (CLIENT WORK)

**FMRC Clinic**, a healthcare provider based in the USA, partnered with Fortune IT Park to refresh its brand identity.

From clinic to community — building a brand patients feel connected to.

#### **Metrics:**

+38% engagement growth on social media within 2 months.



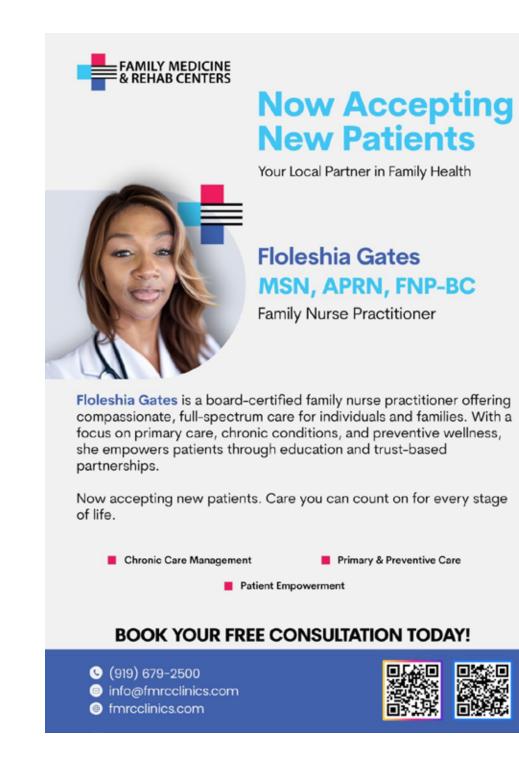




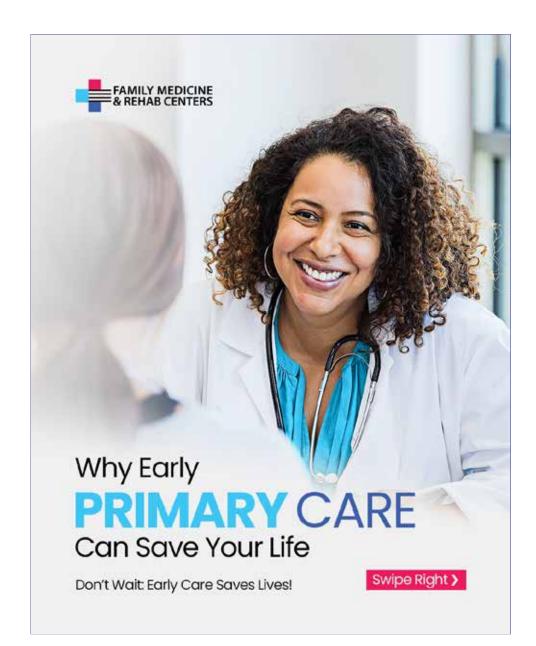


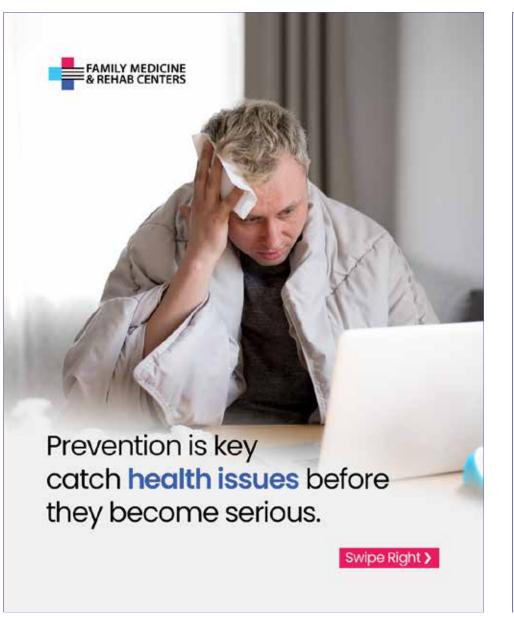


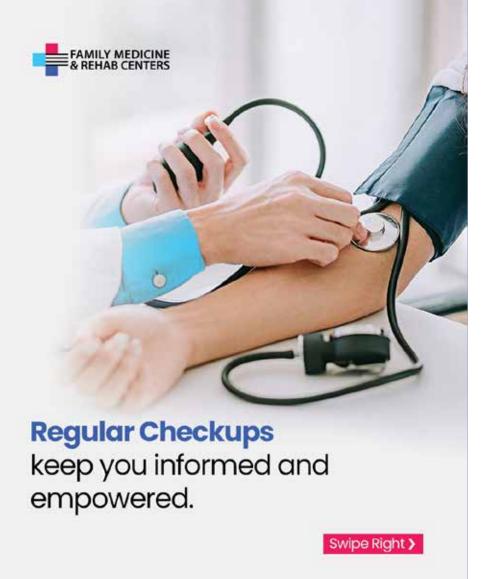


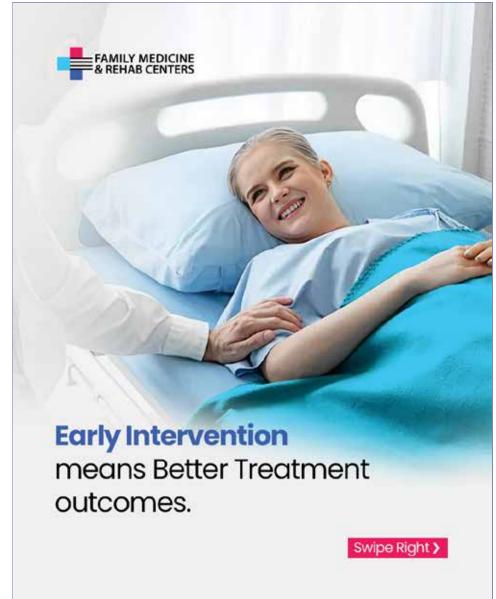


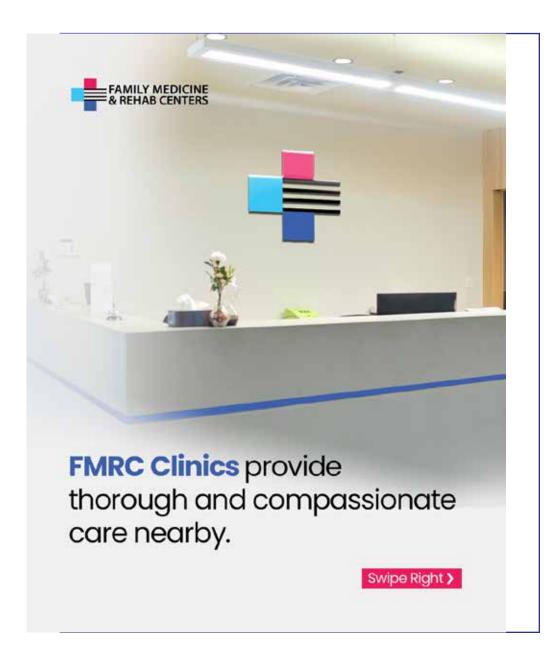


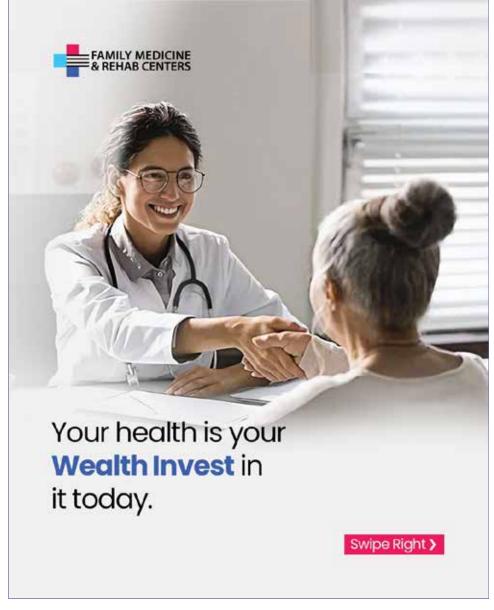


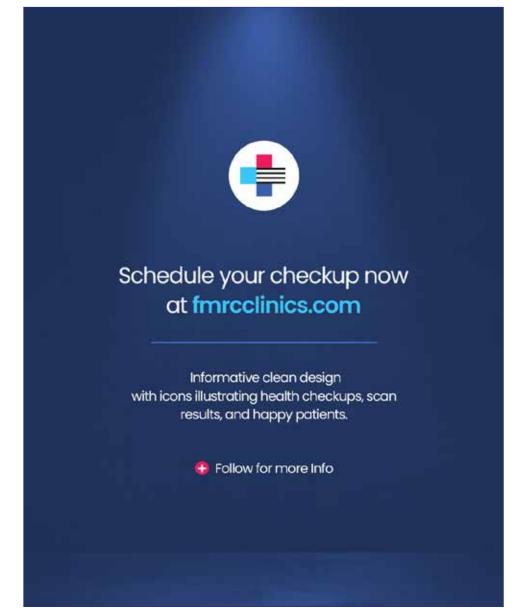


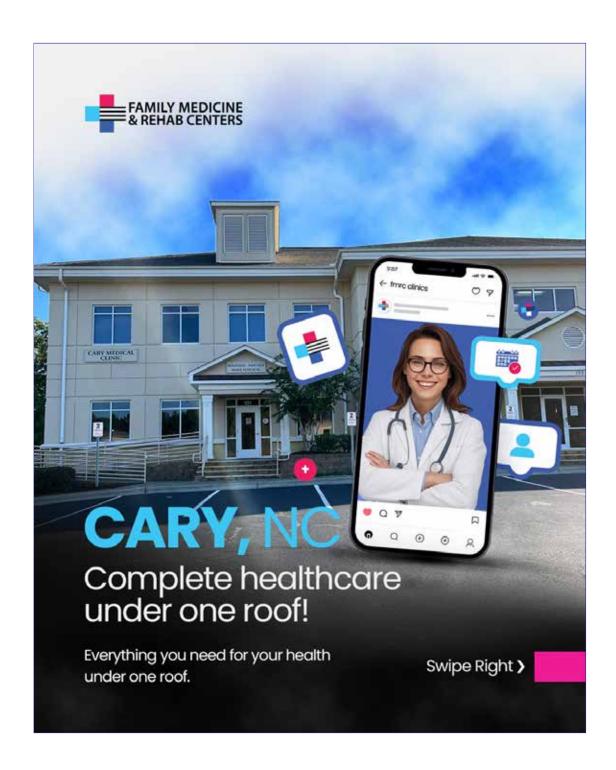


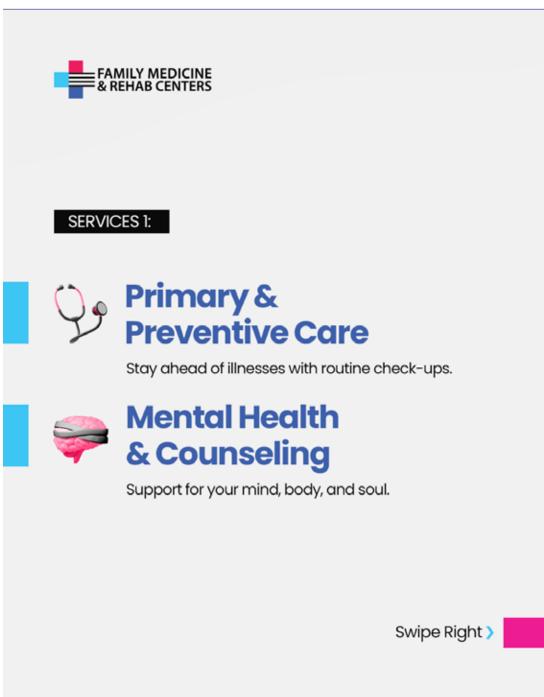


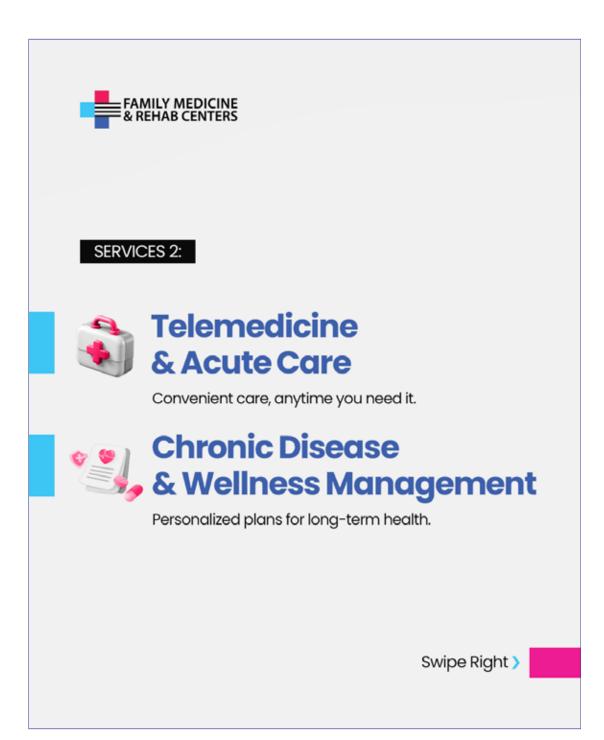


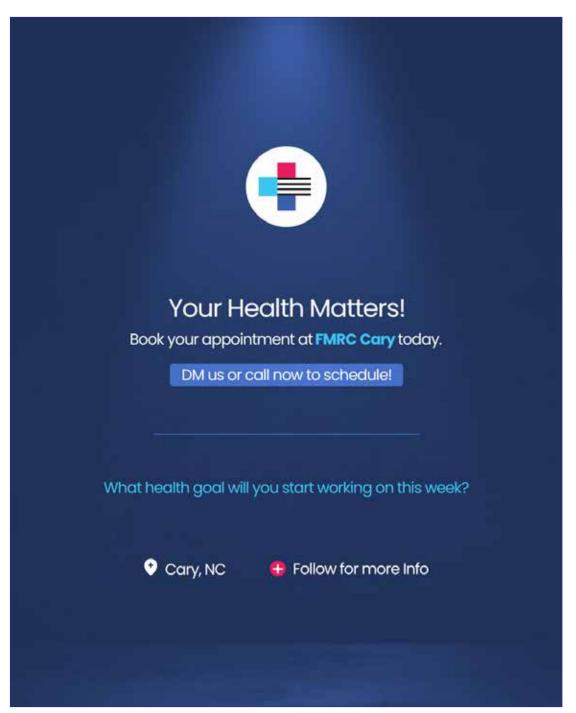








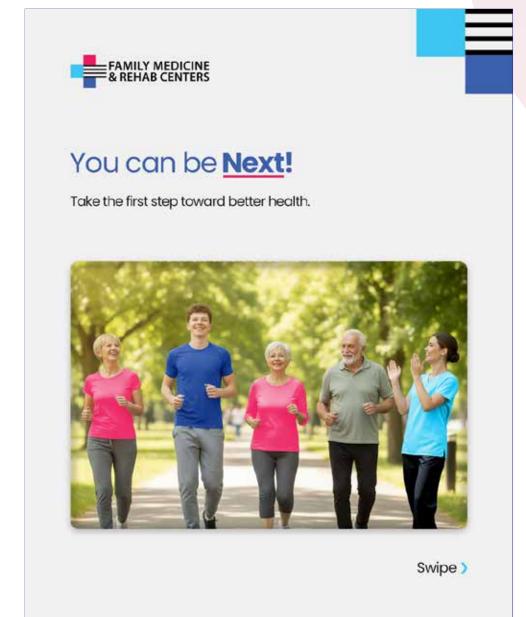


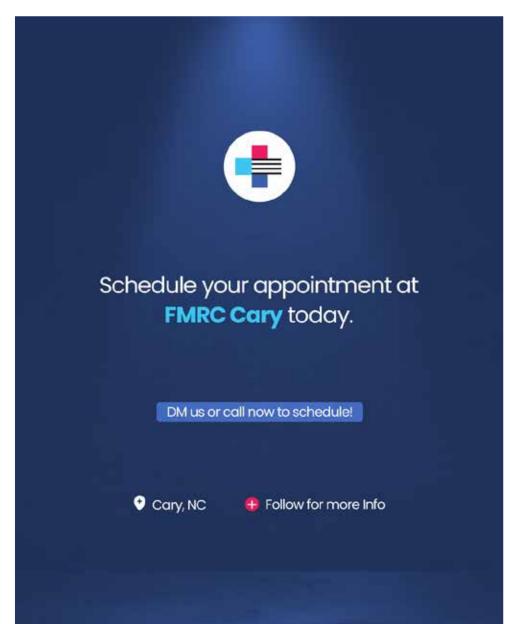










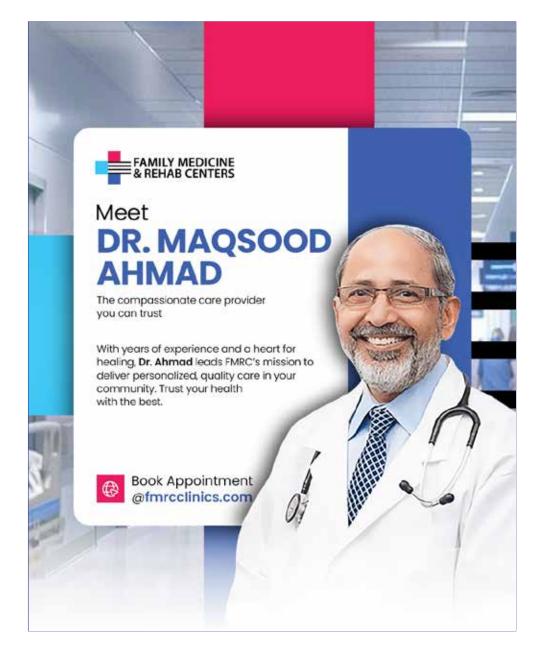














#### COPPERGAT CABLES (CLIENT WORK)

#### CopperGAT — Powering Tomorrow

Fortune IT Park partnered with CopperGAT, one of the region's top industrial brands, to bring a fresh visual identity and creative direction that reflects strength, innovation, and sustainability.

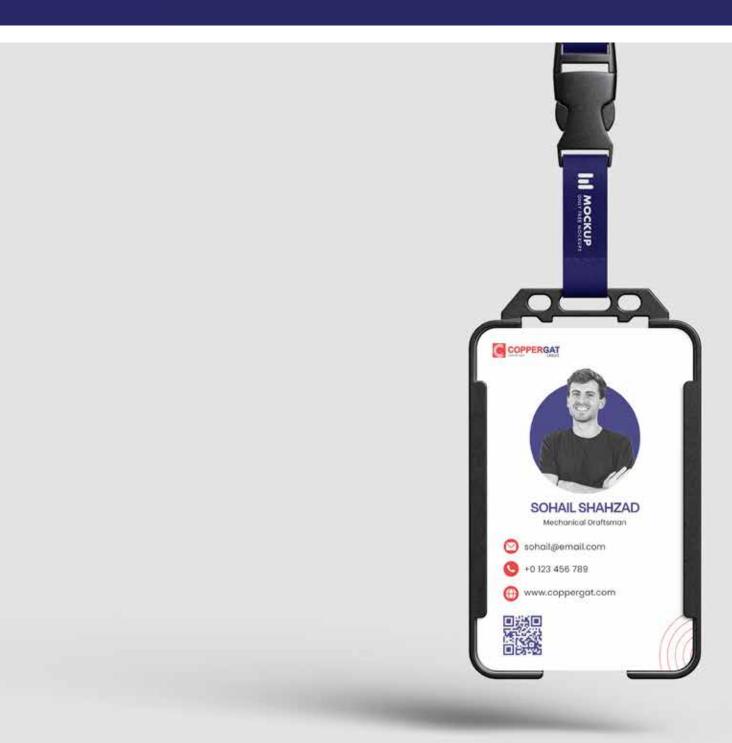












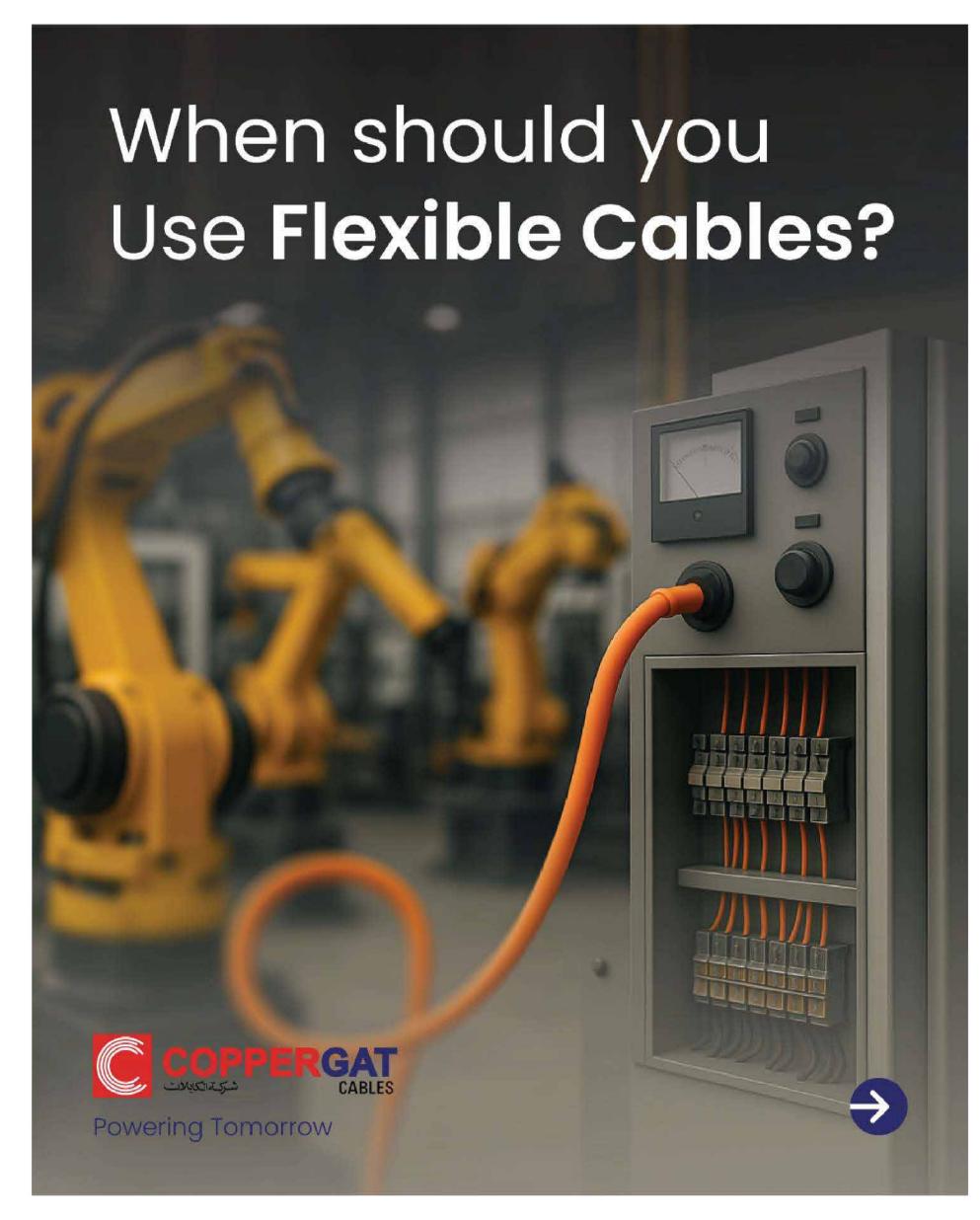


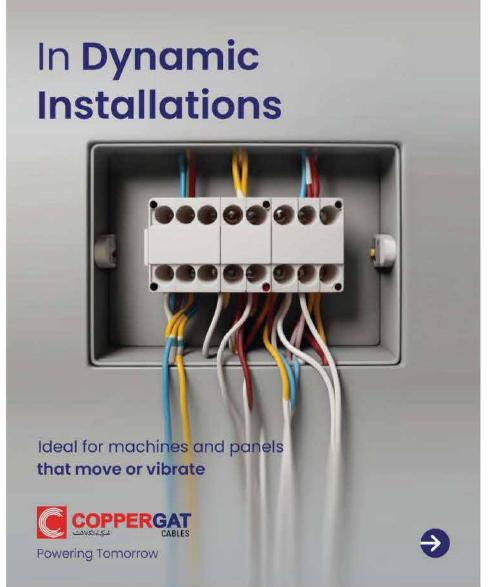




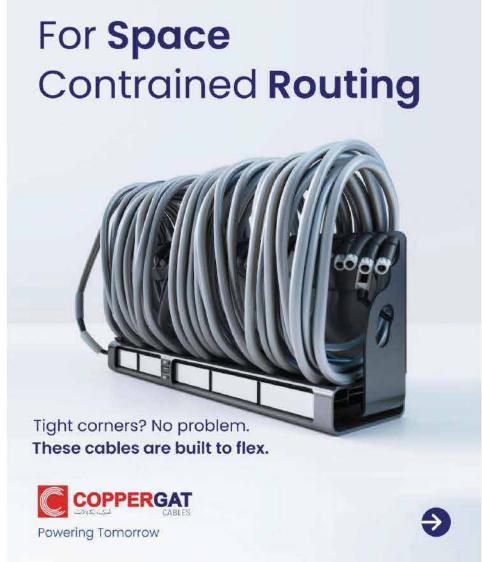


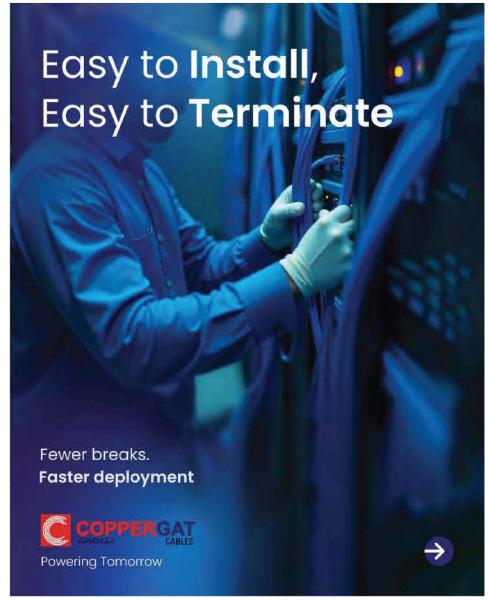


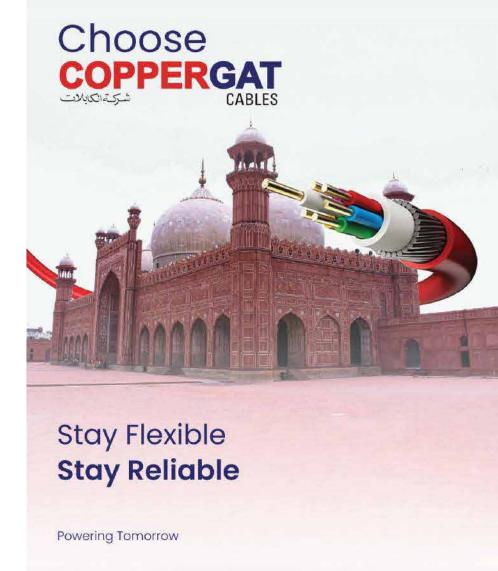










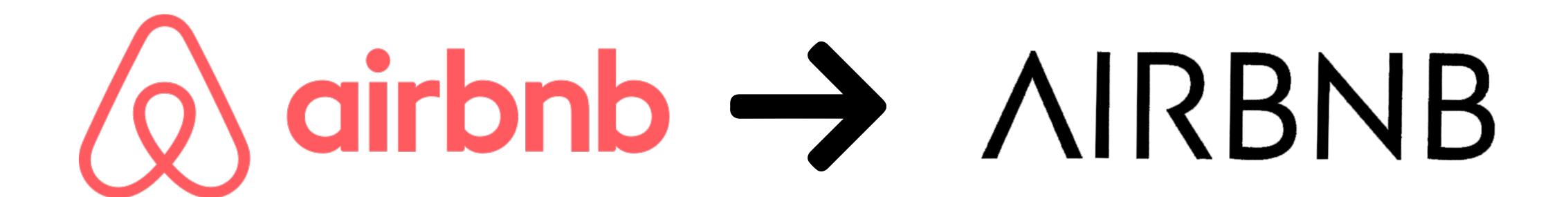




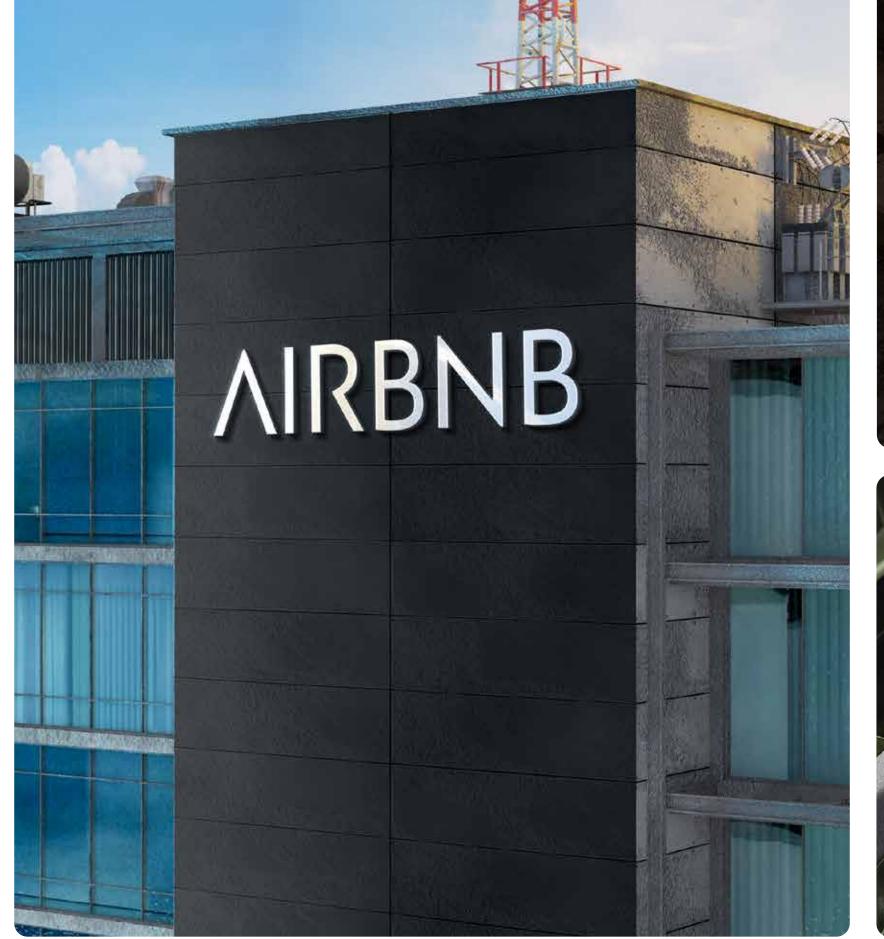


#### REIMAGINE SERIES: AIRBNB

What if Airbnb were a luxury fashion brand?











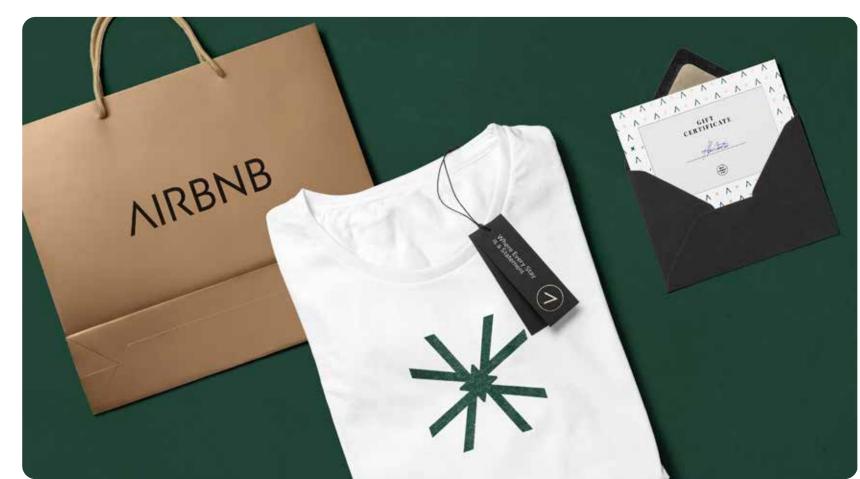


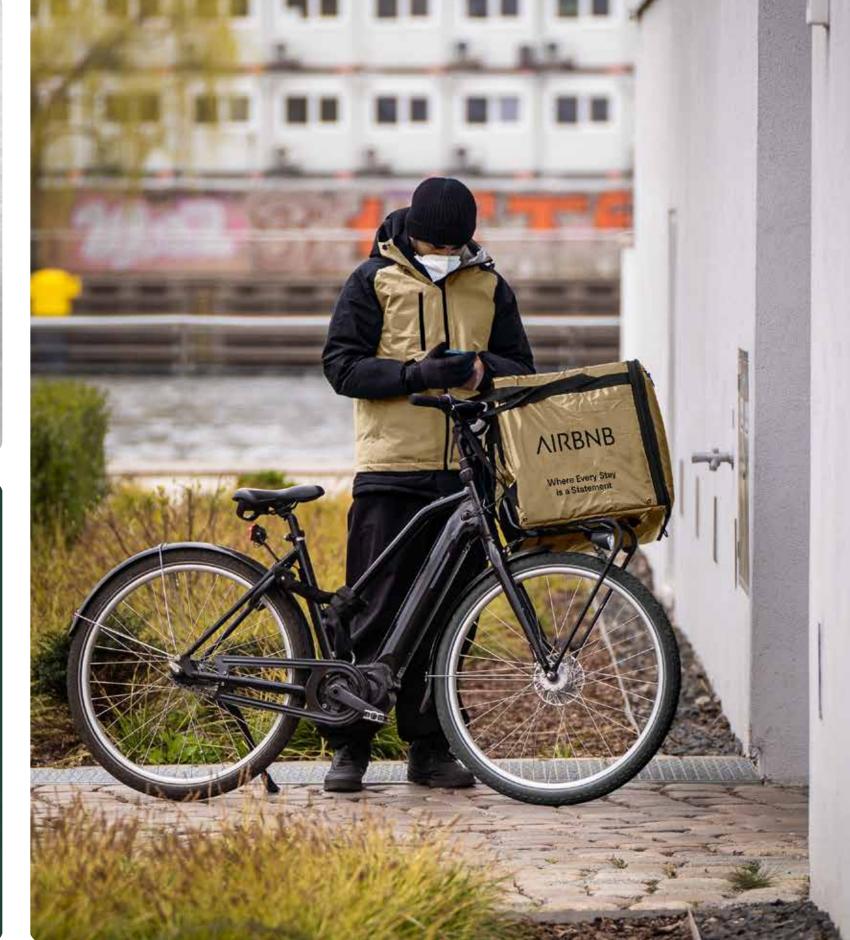














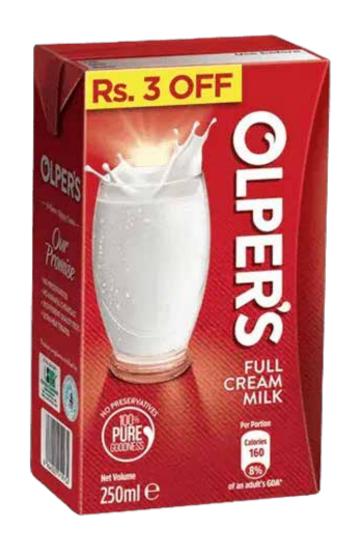


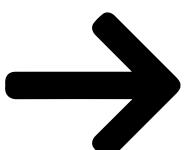


#### REBRANDING SERIES: OLPER'S

Rebranding Series: Olper's — The Future of Everyday Dairy

As part of our internal creative innovation lab, we reimagined Olper's identity for the modern, wellness-conscious generation.































# Partnership Invitation



Let's create something intelligent together.

info@fortuneitpark.com | fortuneitpark.com